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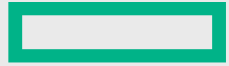
Speaker: Tammy Torbert

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Realizing value from your SIEM investments

Tammy Torbert, Worldwide Solution Architect

Where does it go wrong?

It all starts with understanding the requirements

- What's the business or agency mission?
- Can everyone on the team articulate the SOC mission?
- Is the focus on compliance, perimeter, insider threat, application monitoring or some combination thereof?
- What type of use cases support the mission needs?
- Do you have the data feeds to support the mission requirements?
- Do I have the right resources and time allocated to make sure this project is a success?



What makes a use case?



What is the mission?

- Can everyone on the team articulate the SOC mission? Can they articulate the business or agency mission?
- Is the focus on compliance, perimeter, insider threat, application monitoring or some combination thereof?
- What type of use cases support the mission needs?
- Do you have the data feeds to support the mission requirements?

Mission focus

Perimeter

- Internet connection monitoring
- Malware detection
- Connection monitoring to partners

- Typical data feeds include
 - Firewall
 - VPN
 - IDS/IPS
 - Proxy
 - Sandboxing
 - Malware detection
 - Mail gateway

Mission focus

Insider threat

- Privileged user monitoring
- User activity monitoring
- Shared account usage
- Data exfiltration

- Typical data feeds include
 - Operating system logs
 - Authentication logs (RADIUS, LDAP, TACACS, etc.)
 - Application logs for user activities
 - Data loss prevention logs



Mission focus

Application monitoring

- Web application monitoring
- Database activity monitoring
- In-house application monitoring

- Typical data feeds include
 - Web server logs
 - Application middleware logs
 - Database server logs
 - Database activity monitoring logs
 - Custom application logs



What are you protecting?

– Assets

- Do you know which assets are critical in your infrastructure?
- Do you know what assets present the greatest risk to your infrastructure?

– Users

- What users present the greatest risk if compromised?
- Are you aware of the scope of access of user permissions?
- Do you monitor user accounts that are not assigned to a person?

– Data

- Do you know where your critical data resides?
- How is this data accessed?
- Do you have logs monitoring the access of this critical data?

What do I deliver?

- Do I need to alert on a specific event or series of events?
 - What alert needs to be generated?
 - When do they need to be generated?
 - Is there a threshold for the alert?
 - What actions need to be taken when the alert occurs?
- Do other items require reporting?
 - If yes, over what period of time? Daily, weekly, monthly?

Building the detection

- Build the mission relevant content
- This can include the rules, reports, active channels, lists, etc.
- Rules
 - Use these when you need an action taken
 - Use these when you need to update a list, generate an alarm
- Reports
 - Use these when you need to deliver something to another party, the customer, the business unit
- Lists
 - Use this for tracking; tracking bad guys, tracking recent infections
- Active Channels
 - Use this for watching the live stream

Build the process

The 'now what' moment?

- What do you do when something happens?
- What's the process to classify an event as incident?
- What's the incident handling procedures for every type of incident that occurs?
- How are events investigated?
- How do you handle events that span across a shift?

Recommended actions

The up front investment

- Take the time to build your network model (at least the zones portion)
 - The network model defines the IP ranges within your environment along with the assets
 - This can be used to drive permissions
 - This can help analysis and incident response activities
 - This can help with rule detection and reporting
- Take the time to establish mission relevant asset categories and attach to zones and/or assets
 - Asset categories can be used to help characterize the model
 - This information can be used in detection, reporting, analysis and incident response activities
- Consider your service offerings outside of the SOC
 - Do you have capabilities that you could extend to other IT support organizations?
 - Can you provide value to ISSO and ISSM staff in your organization?
 - Build some “standard” offering reports and/or dashboards that you can share with others



Recommended actions

The quick wins

- Build content that provides a quick return on value
 - If you are just getting started, don't focus on the edge cases or the tougher use cases
 - Start with the items that are known bad and provide quick value
 - Items like malware infections that are not remediated (failed clean)
 - Unallowed services being used in the environment
 - Unauthorized use of a service account, i.e. service accounts being used for interactive logins
 - Group membership updates to critical security groups
 - After building some quick return content, move on to tougher use cases
 - Items that require multiple data sources for correlation
 - Use cases that require refinement and testing to reduce the false positive rate
 - Use cases that require coordination with outside groups to define detection criteria or follow-on actions

Recommended actions

Measuring success

- Build a program to measure your success. **Metrics are key**
 - How many incidents do you create?
 - How many events do you investigate that never get declared an incident?
 - What is the breakdown of incidents/investigations per business unit?
 - How many total events are collected? Consider representing the number of investigations/incidents versus total events collected
 - What type of incidents are you detecting?
 - How many incidents per analyst hour are addressed? How many investigations per analyst hour are addressed?
 - What is the effectiveness of the rules you have deployed? Of the total rule fires, how many become declared incidents?
 - How many incidents/investigations are handled per shift? How many incidents/investigations are handled per hour? Are there differences in the typical outcome for the same type of event per analyst?

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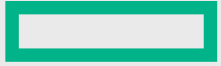
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